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Place Principles:

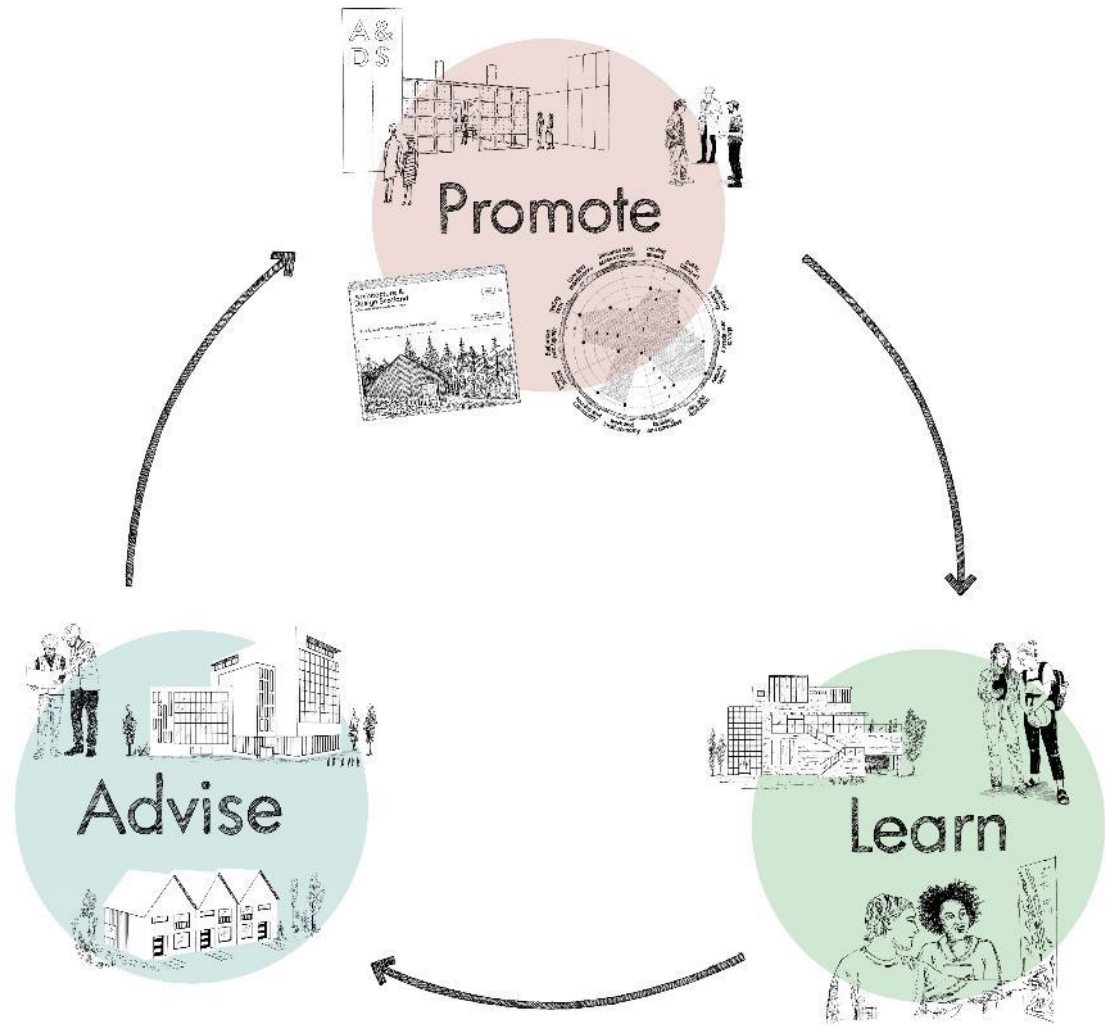
Designing Places
for how we live now
and how need to
live in the near
future!

Daniel McKendry
Principal Landscape
Architect

Architecture and Design
Scotland



Our purpose is to promote the value good architecture and sustainable design adds to everyone's lives.



Why ?:



National outcomes



New investment and planning contexts



The role of better places

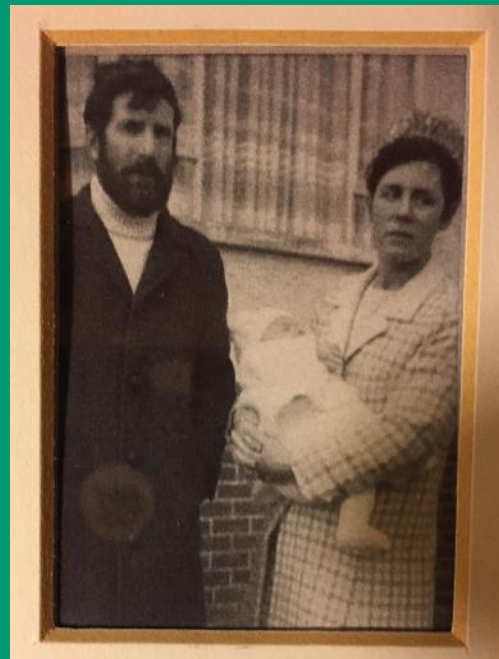
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Situation:

As a nation, we are approaching the confluence of two seismic changes :

Climate and Demographic

These require us to fundamentally rethink how we can live well and still allow for **Inclusive Growth** and reduce **Health Inequality**.



Our learning

Place

- Demand management
- Sustainable services
- New social contract
- Choice of places

Collaboration

Process

- Achieving quality
- Collaborative working
- Procurement
- Community engagement

Facilitation

Built environment

- Shared spaces
- Designing Streets
- Adaptability
- Landscape importance

Examples



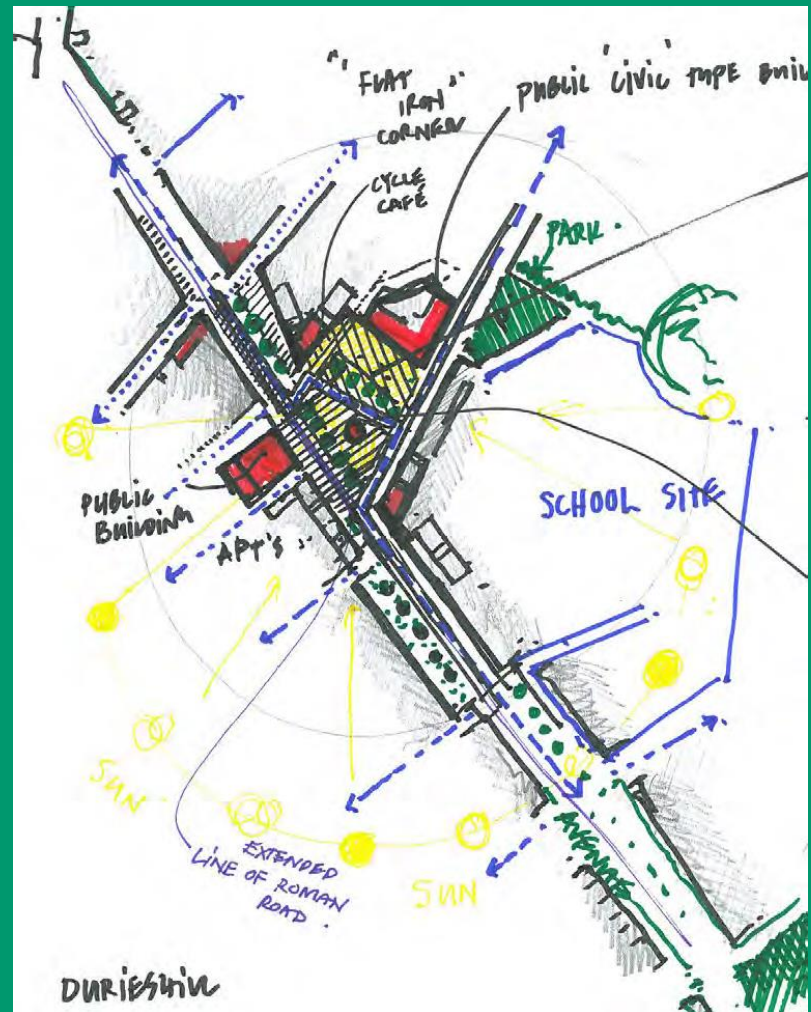
Pre Design Focus

- Placemaking priorities
- Success criteria
- Support implementation

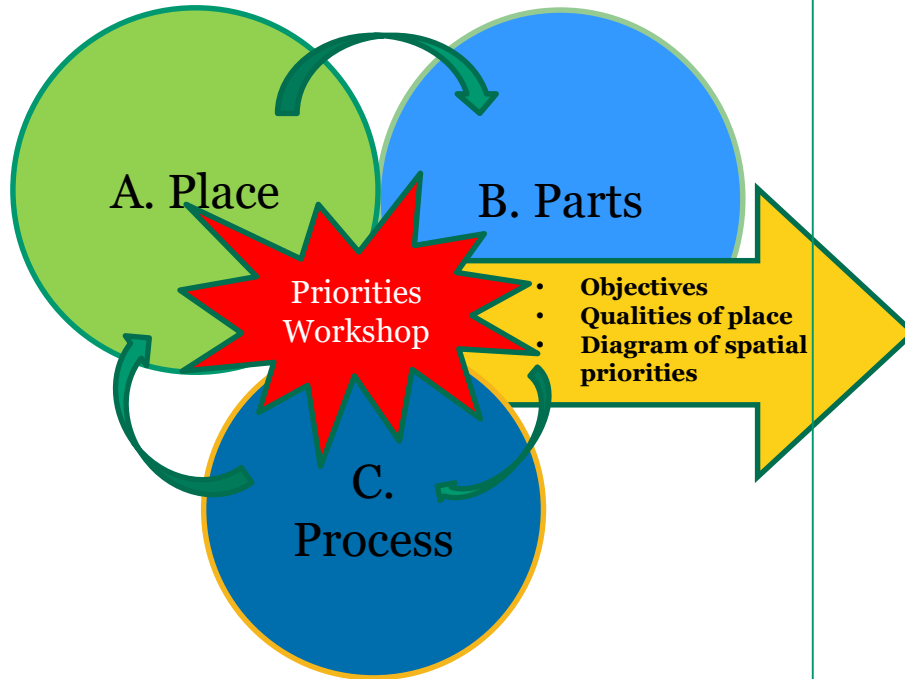
Place brief:
aligning investment

Site brief:
creating community

Procurement &
planning:
Skills/requirements



Place Priorities: *Priorities*

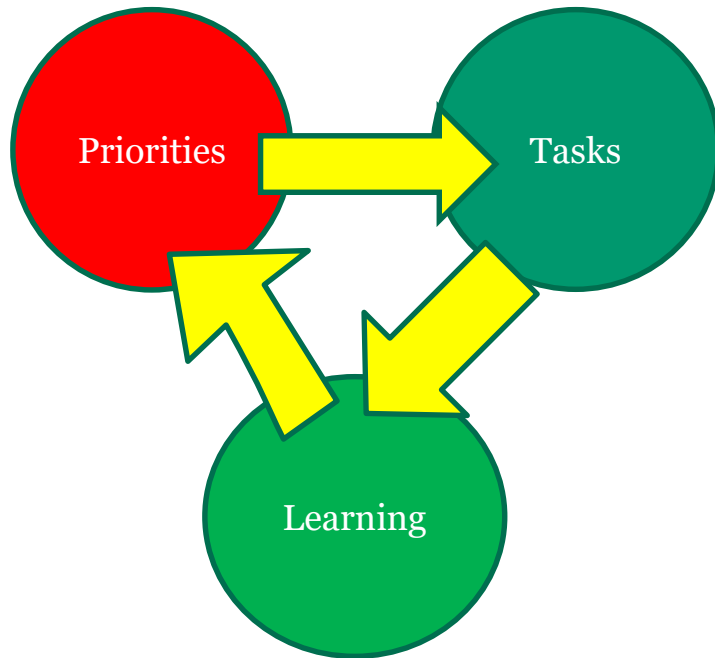


Tasks

- Leadership
- Briefing
- Procurement
- Decision making/policy
- Community/stakeholder engagement
- Learning

Learning: improvement approach

Letter to your younger self !



What led to improvement ?

In terms of:

- Place
- Process
- Parts

What are 3 best examples of each?



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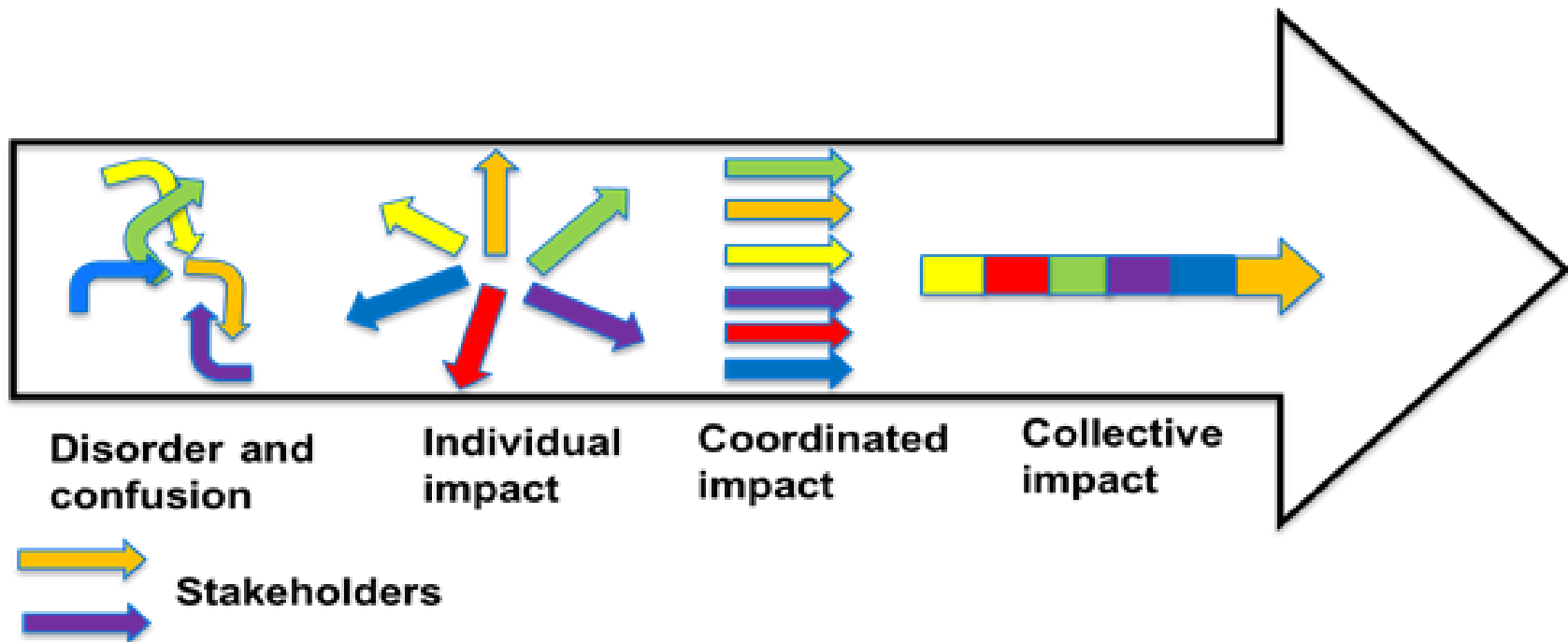
So...what
can I do
about it?

Knowing your
role and your
skills



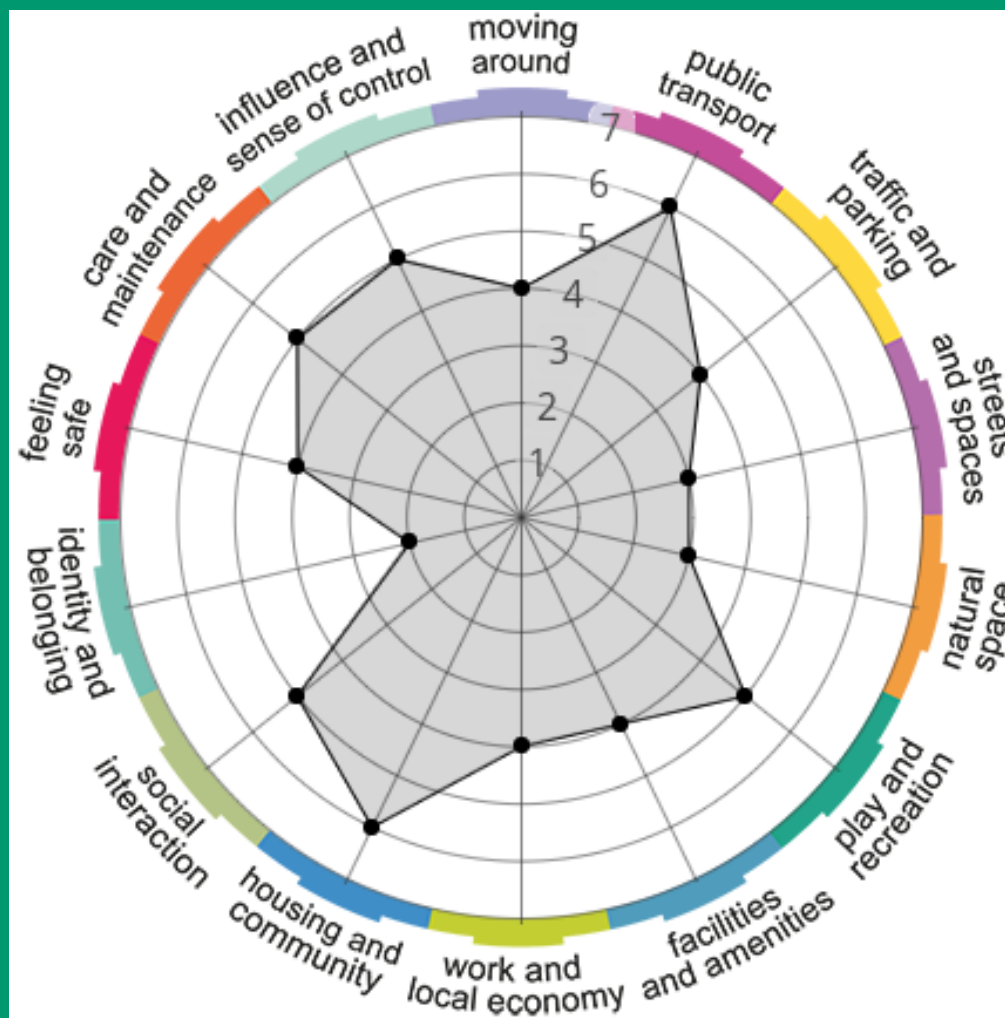
Getting our act together!

Figure 1. The place-principle



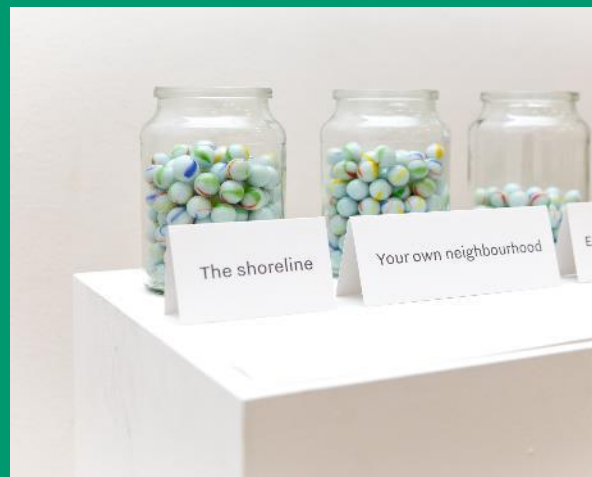
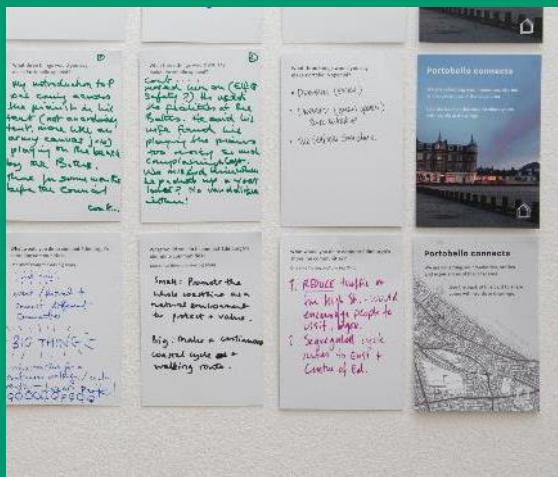
The Place Standard Tool:

asking the right
questions



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Portobello connects: a facilitated town hall meeting



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Links between places?



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How this
place
works!



Architecture & Design Scotland

Ailtearachd is Dealbhadh na h-Alba

Town Centre Living: *A Caring Place*



A Caring Place is enabled by placing user needs at the heart of decision-making, service provision and investment in our places.

A Caring Place



Green Infrastructure

Barrier free public spaces, with programmes of activities to connect communities, linked by quality public walking / cycling routes and public transport.



Helen "There are more places to go and things to do and better routes to get there"



Housing Infrastructure

Intergenerational housing that offers choice in terms of typology, location and resident connectivity adapting existing space and buildings in the town centre.

Richard: "I live much closer to everything and I feel more independent"



Community Infrastructure

Services that connect and support communities, and spaces that invite greater participation across generations for the local area.

Angie: "I get to spend more quality time with the people I provide care for."



Elizabeth: "I feel less isolated and better connected"

Transport and Digital Infrastructure

Providing better physical and digital connectivity to enable people to get to where they need and/or want to be, to know what's happening where and when, and to communicate with service providers more easily.



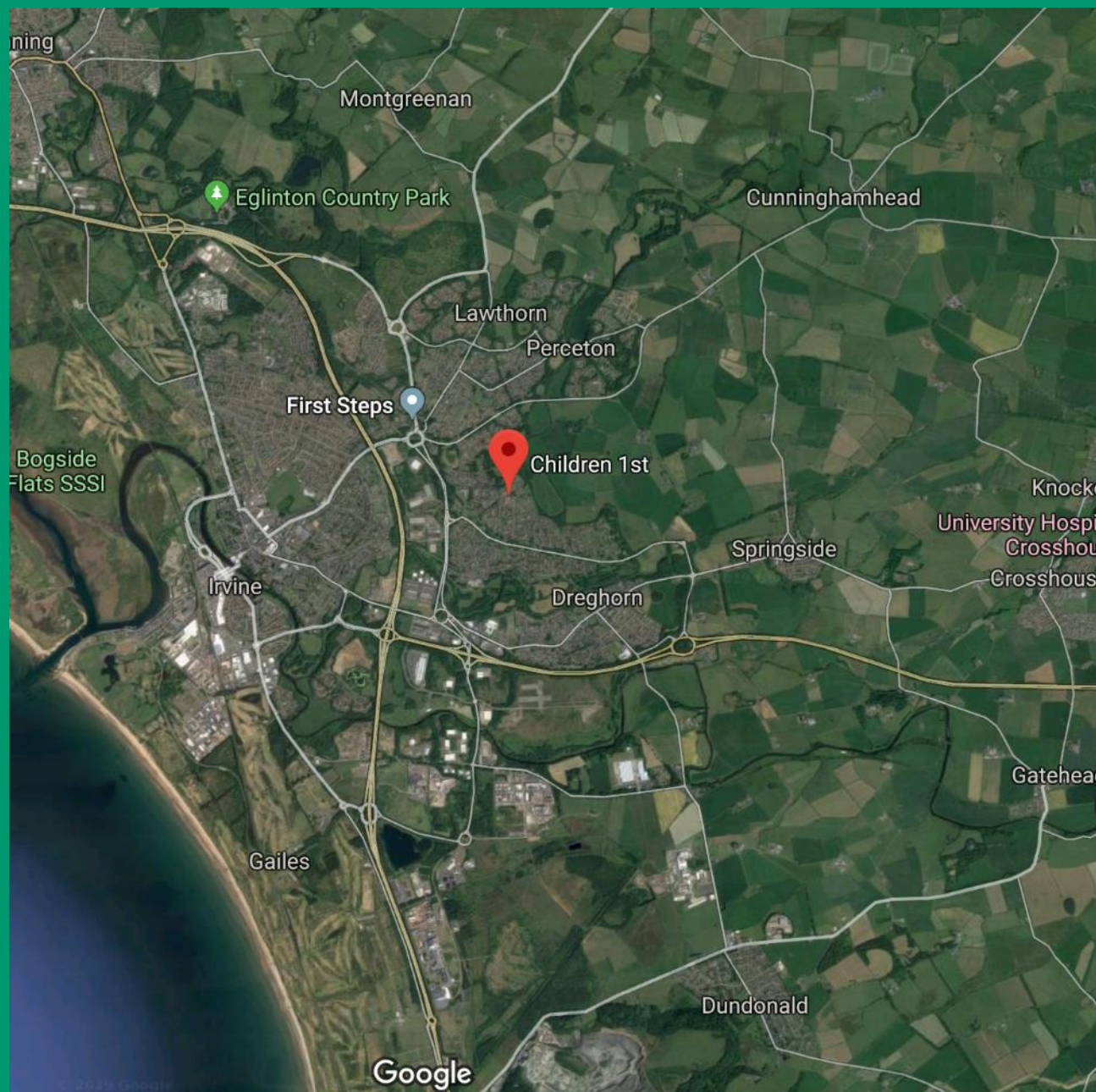
NOTE: The following illustrations simply summarise ideas generated by participants at the Caring Place workshop 2018. It is not a site solution, nor does it constitute the official view of A&DS or its partners.

Spatial Illustrations by Richard Carman | Persona Illustrations by Open Change

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Bourtreehill, Irvine

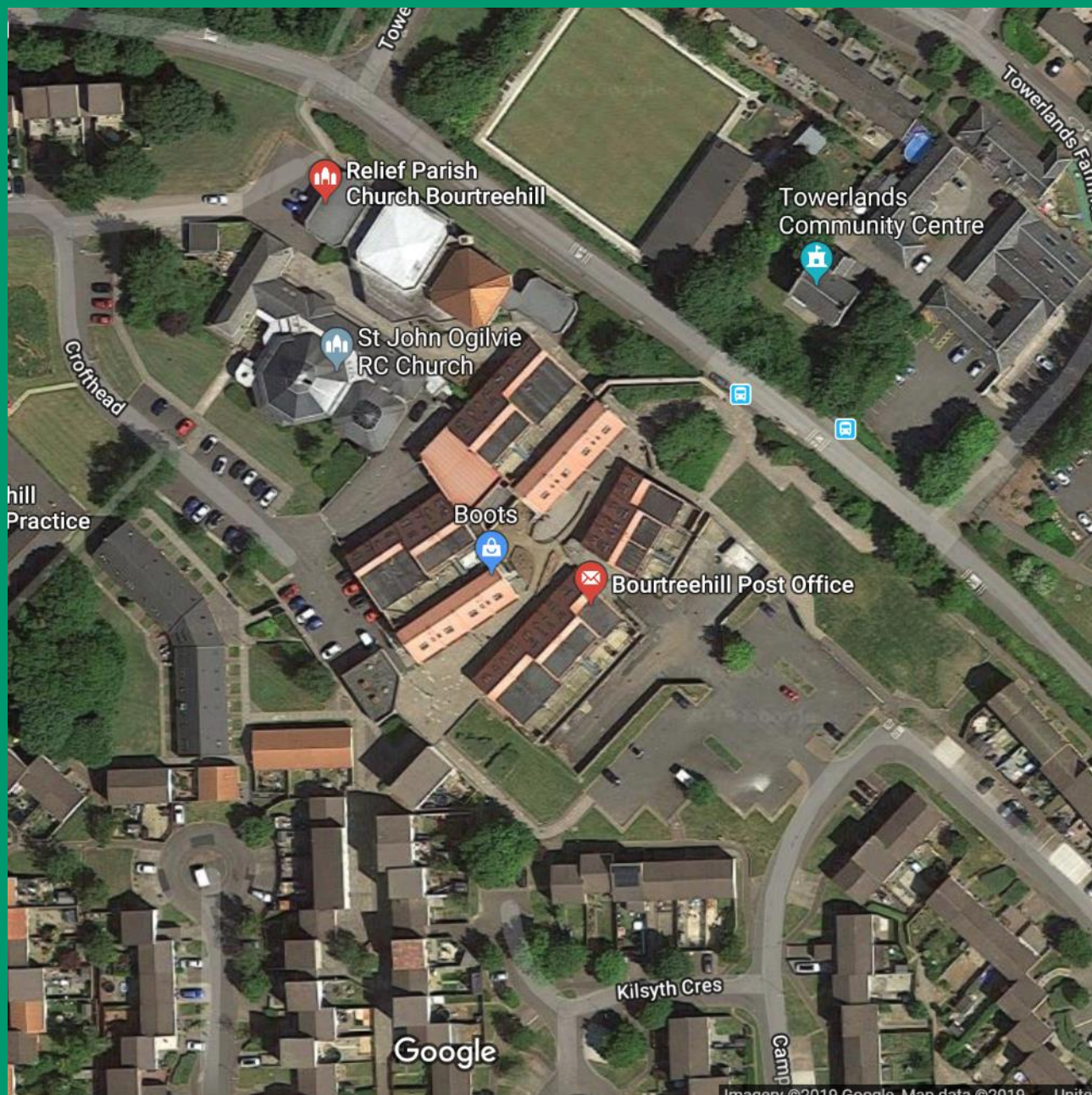
Community on
the edge



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Bourtreehill

Neighbourhood
heart



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Bourtreehill,
Irvine

Open heart
surgery



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Bourtreehill,
Irvine

Open heart
surgery



Or what about a 'whole person' **street** approach!?



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Fraser Avenue, Inverkeithing



Fraser Avenue, post phase 1 demolition



Visualisation of proposed masterplan

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Chess moves



Visualisation of the new retail shops



Friar Avenue, built in 1956 to utilitarian modernist principles



Visualisation of the new public realm creating safe, comfortable and enjoyable spaces

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